

# HOW TO BRING YOUR HUMAN TO WORK FOR LEADERS

A six-session program for leaders in the office, at home, or anywhere in between with bestselling author and international speaker, Erica Keswin

Never before have leaders been tasked with a job like yours—to design a new way of working, essentially overnight. All on the heels of some of the most difficult times we've ever faced.

Even if you're a maverick, wise and seasoned—this time, you just don't have all the answers. You need tools, you need a plan, and you need community.

Join Erica Keswin for a six-session course for leaders just like you on **HOW TO BRING YOUR HUMAN TO WORK**—whether you're in the office, working from home, or anything in between.

Don't miss this important opportunity to learn from some of the world's most successful companies that Erica has researched in her two bestselling books (*Bring Your Human to Work* and *Rituals Roadmap*) and partnered with during her twenty-five year career as a workplace strategist.



By joining the Bring Your Human to Work for Leaders program, participants will...

- **Crack the code** on how some of the most successful companies have THRIVED during the pandemic
- **Draft your very own \*Human Action Plan\*** based on the science and stories of successful businesses AND build a toolkit for how to execute your plan
- **Join a bespoke community** of like-minded leaders for ongoing support and accountability

By the end of just six sessions, leaders will feel...

- **In-the-know** about how successful companies navigate turbulent times
- **Prepared** to bring your human to work (whether you are in person, at home or anywhere in between)
- **Confident** that you can manage the chaos
- **Connected** to leaders just like you
- **Ready to rock** the hybrid revolution

*Still not sure this course is for you? →*

## Five reasons this leadership course is different from all other courses

1

You'll be taught by Erica Keswin, a two-time WSJ Bestselling author and internationally sought-after speaker who has been gathering the science and stories of successful human workplaces for over two decades, and who also happens to be a professional dot-connector and world-class networker.

2

Your focus will be on designing and navigating YOUR very own \*Human Action Plan\* for success instead of simply skimming the surface of statistics and exercises.

3

You'll engage IRL (virtually, but in real time) with leaders like you AND Erica, a recognized expert in designing relationship-centered, fair, inclusive—even fun—workplaces.

4

Instead of passively learning the latest science behind what makes a workplace human and connected, you'll actually see for yourself how rituals, professional development, and leading with your values will transform your business.

5

After six sessions of engaging, informative, actionable learning, you'll walk away with a community of like-minded leaders who can keep you on the human path.

## Praise of Erica as a teacher and leader in the human revolution

*“The workplace is changing with new faces, new technology, and new expectations. Few are better positioned to speak, write, and consult on the convergence of these forces than Erica Keswin. If you’re looking for a trusted advisor who can help you understand where things are and where they’re going in the new world of work, I strongly encourage you to reach out to Erica.”*

**BLOOMBERG LP**

*“Erica has been an innovator in the human capital space for over 20 years. Her latest research into how technology is changing relationships, quality of life and employee engagement in the workplace is truly ground-breaking and is having a real impact on organizational performance. Erica has come up with a number of insightful approaches to help organizations address all aspects of the employee value proposition which includes retention, productivity and job satisfaction. I would highly recommend engaging Erica for any organization that is looking to more effectively address the role of technology in the workplace and its impact on employees.”*

**MERCER INC.**

*“The ideas in Bring Your Human to Work are so powerful that not only did we buy 200 copies of the book so every one of our employees could read it, we also hired Erica to develop a program to specifically cater the message to our employees in two crucial customer facing roles. The feedback from everyone was dramatic about how they see a path to being more connected to their colleagues and their customers and thus being better at their jobs as well as liking them more.”*

**REVOLUTION PREP**

*“Erica is a thoughtful and inspiring speaker. She has a unique ability to connect with the audience, including a largely C-Suite audience, and inspire culture transformation offering a practical human roadmap to more meaningful work and an engaged workforce. Erica has a unique story-telling ability—she is engaging and human, yet her tactics are research based and actionable. I would recommend her highly to any company for a keynote, to facilitate a workshop or participate in a fireside chat.”*

**JODI KOVITZ, FOUNDER & CEO #MOVETHEDIAL**

Join Erica and a group of leaders just like you who will learn how to bring your human to work—together.

\$1200.00 per person/\$995.00 for early enrollment (by August 31st). Special pricing available for teams.

*register now*

**ERICA KESWIN** is a two-time bestselling author who has partnered with some of the most successful brands in the world as a strategist and speaker. Erica was named one of Marshall Goldsmith's Top 100 Coaches in 2020, as well as one of Business Insider's most innovative coaches of 2020. Erica's original course, How to Bring Your Human to Work for Leaders starts on September 22 and space is limited. Special pricing available for teams. To learn more and to enroll, please [visit our website](#) or email [communications@ericakeswin.com](mailto:communications@ericakeswin.com).